

とちかにつれてって！

Moka City Visitor's Guide

Take me to Moka!



いちご王国栃木の首都

もおか

真岡市

Moka seasonal photos

Spring



17 Moka's Ten Thousand Cherry Blossom Festival



23 Moka Grand Hina-Doll Display
(Feb-Mar 3)

Winter



24 Hatsuichi/Daruma-ichi Festival (Jan)

Moka City mascot character
Cottoberry



22 Community Hub monaca



Come see us!

Moka City mascot character
Mokapyon


Moka's MAP



Moka Furusato Heritage

24 Moka Summer Festival
(late July)



 Moka Toro Nagashi Festival
(Aug)



25 Moka Momen Dance Festival (Aug)

Moka's five major summer festivals.

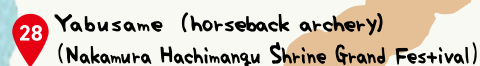
Summer



 Sontoku Summer Festival
(Aug)



26 Kugeta Gion Festival (Jul)



29 Moka Hitrust Sports Park Children's Square

Autumn



Recommend

You can search for an area by circling it with your finger.



Let's Have a Blast
in Nature!

@
**IGASHIRA
RESORT**
North area

Many tourist attractions
for all generations!



楽し・癒やし・美味し
**いがしら
リゾート**
IGASHIRA RESORT

Moka, the City of Year-round Excitement

The Igashira Resort is an area that brings together six facilities: Igashira Park, Moka Igashira Onsen Ofuro Café Ichigo-no-Yu, Igashira Onsen Chat Palace, Agurikko, JA Hagano Igashira Strawberry Picking Farm, and Igashira Farm.

01

IGASHIRA RESORT

Instagram



Igashira Park (Ichimannin Pool)

It's summer!
Let's enjoy the pool!



Fishing pond



Unique bicycles

A farming experience
you can't get in the city!

Igashira Farm
(reservation required)

Harvest seasonal
vegetables!



Moka is Japan's largest
producer of strawberries. In this
strawberry picking farm, which
opens from January to May,
you can enjoy all-you-can-eat,
fully ripe, sweet strawberries
for 60 minutes!

I want to eat lots of
sweet strawberries!

Moka is the top strawberry
producer in Japan♡



Agurikko

Enjoy Moka products
at home!



Fresh!
Fresh

JA Hagano
Igashira Strawberry Picking Farm

Igashira Onsen Chat Palace

Do we really get
to stay here? !?

Camp comfortably
in a spacious room☆

Reserve a dome tent or
stylish glamping cabin for
great outdoor activities!



Travelling?
Onsen is the place to go!

Moka Igashira Onsen Ofuro Café

Ichigo-no-Yu



Let's go see
the real steam
locomotive!

@
DOWNTOWN
AREA

Irresistible to SL lovers ☆
One of Japan's best-known
SL routes



The SL is running
through the town!

Moka, the city where a SL runs ☆

The Moka Line opened in 1912 as an early local line of the National Railway Service. It is a rare line where a SL runs every week.

02 Moka Station (Moka Railway)

Moka Station is on the Moka Line, Moka Railway, which runs between Shimodate Station in Ibaraki Prefecture and Moteji Station in Tochigi Prefecture. The unique, SL-shaped station building has been selected as one of Kanto's 100 Best Stations!

Scheduled
operation

C12-66

Manufactured in 1933, it is the only C12 steam locomotive in service in Japan.

Find the SL-shaped
building ☆



SL Moka
Boarding
reservations



All aboard!
Look, mum and dad!

Moka Railway SL Kyuroku (96) Kan

03
Don't miss the limited-edition
SL goods from Moka Railway!



King
of
SL



View & ride

49671

[96 (Kyu-Roku)]

Manufactured in 1920, it is the steam locomotive model representative of the Taisho period.



View & ride

D51-146 [Degoichi]

It is the model manufactured in 1938 and is widely known by the nickname Degoichi.

There's more to see
in the downtown area!

NRUC NEST

Drop by a stylish shop and café
after enjoying the SL.



See more
details



Check out
the retro style
town!

@
MONZEN
AREA

Feel the history of the town and
the tradition of Moka cotton.

Let's go stroll in the town
and try local cafés!

Let's take a stroll in Moka ♪

The Monzen area once flourished as a castle town. This nostalgic area now features the Moka Momen Kaikan, where visitors can see and feel the local traditional woven fabric, Moka cotton, and the Kubo Memorial Tourism and Cultural Exchange Center, which has been renovated from the old Kubo residence consisting of historic buildings.

Café Rokugatsu

A cozy hidden café nestled
in a residential area



05

06

Momen-chaya

A welcoming café
for a quick,
relaxing break



Let's make little stops
along the way ♪



I'm making my own
Moka cotton item!

You can drop by
and experience
the traditional culture ♪

Moka Momen Kaikan
(Moka Cotton Hall)

07

Moka Furusato Heritage

Tochigi's
traditional craft

What is Moka cotton?

Moka cotton is made with high quality cotton grown in Moka City. Being strong and having high quality and a silky feel, it was very popular in the Edo period. In modern days, many Moka cotton items for daily use are sold.



You can buy various Moka
cotton souvenirs for daily use.



Let's try Moka
cotton weaving.

Kids can get
completely
absorbed in it.

Let's see what kind of
pattern comes out!



Look what
we've made!



Kubo Memorial Tourism and
Cultural Exchange Center

08

It is a tourism base made by renovating
the residence of the late Sadajiro Kubo,
an art critic closely connected with
Moka.



You can find everything
from souvenirs to lunch!



Tochigi Prefecture-designated
cultural property

09

Okabe Memorial Hall
"Kinreiso"

It's like a scene
from a drama...

This place has been used
in films and dramas!



See more
details



Berry Good もおか

いちご王国栃木の首都
もおか
真岡市

Top production in Japan
Top quality in Japan, too

#01: Antre Verite
Strawberry Tart
1 piece 972yen

*Seasonal

Sontoku Juku
A set of Tochiime, Tochiotome, and Milky Berry strawberry jam
(Great value 3 pack) 2,600yen

#02: Ichigo San Kyodai
Shaved Strawberries
500yen

#04: cafe.ichigoya
Cup de Shortcake
850yen

#06: Bread and Cookies
SHIBANO

Moist & Rich Strawberry Bread
(1 loaf) 500yen

Strawberry Rolls
(5 pcs.) 370yen

#03: Juhyo, Sekai-ichi wo
Mezasu Kori
Shaved Ice (Tochiaika)
1,350yen

Strawberry Scone
350yen

Moka Fried Rice Topped with Strawberries
1,200yen

#07: Bunchinro
Ramen Topped with Chocolate
and Strawberries 1,250yen

#10: Moka Igashira Onsen
Ofuro Café Ichigo-no-Yu

Strawberry Basque
Cheesecake 748yen

Moka Fully-Ripe Strawberry Sundae
*Seasonal 1,078yen

Hatsukoito 1,512yen

#09: Four Seasons Seifu
Koisuru Ichigo (5 pcs.)
756yen

#08: Agurikko
Strawberry Sampler
Market price

Su-san Nouen's
Strawberry Jam 580yen

Pick up
MENU

Premium Swiss Roll
1,800yen *Seasonal

Strawberry Milk Gelato
400yen

@
NINOMIYA
AREA

wel
come

See more
details

#11: Michinoeki-Ninomiya

PICK UP SPOT

Taste freshly picked
strawberries!

Soaring in
popularity

Strawberries you can eat in Moka

Tochiaika

Skyberry

Tochiotome

Tochiime

Milky Berry

Natsuotome

Tochiaika has a depressed top. This makes the cross-section look like a heart when cut in half♥
The super sweet strawberry Tochiaika is now attracting a lot of attention.

Enjoy all the delicious
strawberries you can eat!

See more
details

10 11

Surprisingly Close!? Moka City

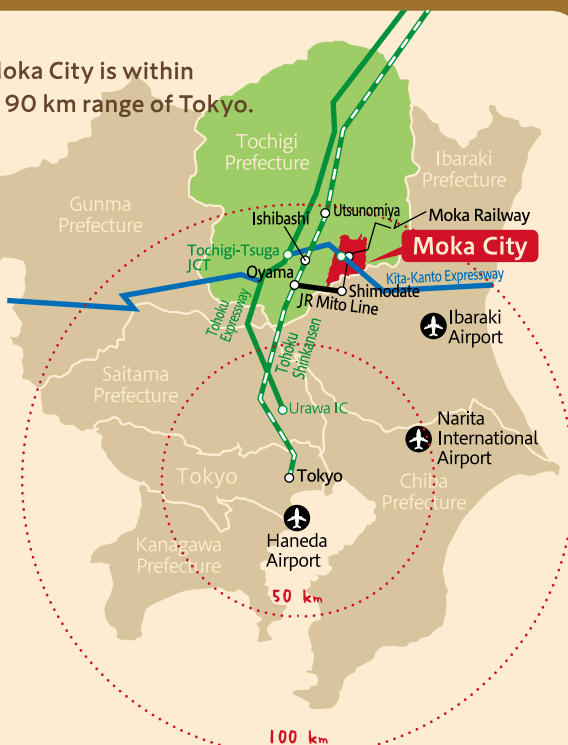
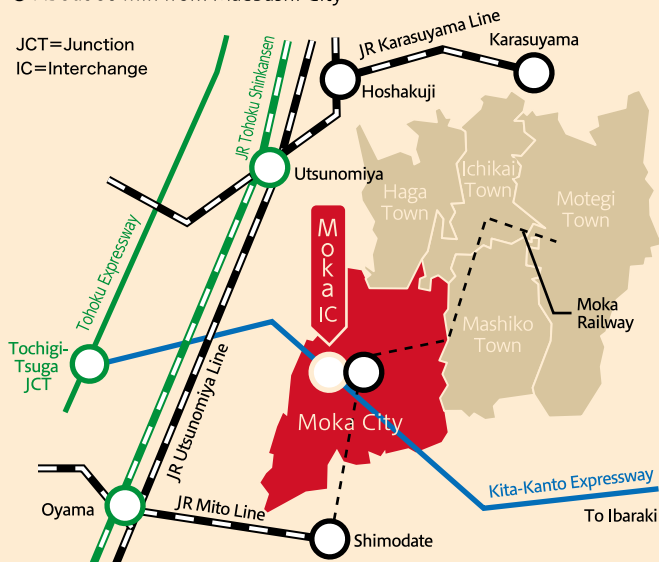
ACCESS

POINT 01 If you drive, exit at the Moka Interchange.
It is easy to get to surrounding areas too!

POINT 02 Moka City is within a 90 km range of Tokyo.

- About 130 min from Koriyama City
- About 80 min from Nasu Kogen Service Area
- About 55 min from Mito City
- About 30 min from Chikusei City
- About 80 min from Maebashi City

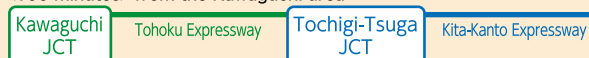
JCT=Junction
IC=Interchange



By car

Via expressways JCT=Junction IC=Interchange

<100 minutes> from the Kawaguchi area



<100 minutes> from the Misato area



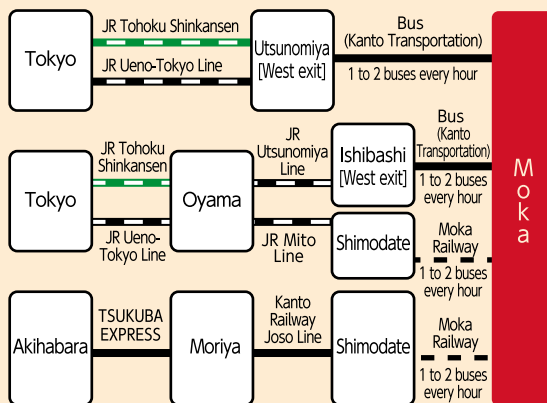
<65 minutes> from the Takasaki area



Via Kita-Kanto Expressway



By train



Explore all that Moka has to offer!
Let's stay in Moka.

Check accommodations in the Moka City.

▼Details



Tourism Section, Moka City
Industry and Tourism Division
5191, Aramachi, Moka City, Tochigi
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E-mail syoukou@city.moka.lg.jp



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1105-1, Aramachi, Moka City, Tochigi
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Note: Information in this booklet is current as of April 1, 2025.

Please check for updates beforehand since the fees, prices, hours, and event schedule may have changed.